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FRANK HUGHES
Corporate Counsel
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Our File No: CF-1045

CONFIDENTIAL AND
WITHOUT PREJUDICE

July 22nd, 2003

James A. Mitchell, Esq.
Price, Heneveld, Cooper, DeWitt & Litton
695 Kenmore S.E.
P.O. Box 2567
Grand Rapids, Michigan 49501
U.S.A.

Dear Mr. Mitchell:

Re: Your file: ADV12 A-305
Our file: CF-1045

This is in reply to your letter dated May 27th, 2003, responding to my letter dated February 28th, 2003. It is the policy of Cavendish Farms to respect the valid intellectual property rights of others, just as it expects its own rights to be respected. That's why we take your client's allegations seriously, and why we are disappointed that your client has continued to level serious accusations against us despite clear evidence that Cavendish Farms has acted entirely properly both legally and morally.

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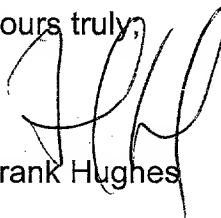
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PRICE HENEVELD. COOPER
DEWITT & LITTON
PER _____

James A. Mitchell, Esq.
Price, Heneveld, Cooper, DeWitt & Litton
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I do not intend to engage in further debate, as I believe I have made our position clear. As for your proposal to file certain information and material with the USPTO, please be advised that Cavendish Farms has no present intention of releasing your client from its obligations of confidentiality. You will have to take your own counsel in balancing your obligations of candor to the USPTO, and your client's legal obligations to Cavendish Farms.

Yours truly,

A handwritten signature in black ink, appearing to be 'FH' or 'F. Hughes', written over the printed name.

Frank Hughes

FH/klf